

FOR IMMEDIATE RELEASE

Northwest Primary Care Achieves “Better Performer” Status

PORTLAND, Oregon (February 22, 2011) – The Medical Group Management Association (MGMA) has once again identified Northwest Primary Care as a “better performer” based on superior productivity, capacity and staffing in the areas of non-surgical and surgical specialties, compared with similar medical group practices nationwide.

This is the seventh year Northwest Primary Care has received the award. The MGMA report, *Performance and Practices of Successful Medical Groups: 2010 Report Based on 2009 Data*, can be found online at www.mgma.com/article.aspx?id=11434. This report provides data on better-performing medical groups and identifies the business practices and behaviors these groups employ to achieve success.

“We are very pleased to have once again been recognized by the MGMA,” said Dr. David McNulty, Northwest Primary Care’s Medical Director. “The Better Performing Practice designation is one of the highest recognitions in our industry and identifies us as a consistently superior medical provider to our patients.”

“This award recognizes the efforts made by our employees and staff every day on behalf of our patients,” said Michael Whitbeck, Administrator. “Our patients and the community at large receive the biggest benefit from our success.”

The report was produced using data from respondents to the MGMA *Cost Survey: 2010 Reports Based on 2009 Data*, as well as data from a questionnaire that assessed management behaviors, practices and procedures of better performers. The report profiles medical practices that have demonstrated success in management behaviors, practices and procedures, as well as overall patient satisfaction and managed care operations. For over a decade, this report has been the benchmarking standard among medical groups.

About Northwest Primary Care: For over 30 years, Northwest Primary Care has been serving the families of the SE Portland Community. It continues to be physician-owned, with all of the current owners practicing at its four clinics: Clackamas Internal Medicine, Milwaukie Family Practice, Sellwood/Moreland Clinic and Talbert Center Family Practice. Northwest Primary Care employs Family Medicine and Internal Medicine doctors and practitioners, and operates the Northwest Sleep Health and Northwest Therapy divisions. For more information, visit nwpc.com or to schedule an appointment, call 503.659.4988.

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